

News Release
For Immediate Release

High-fidelity music serenades the High-seas at Boat Asia 2010

McIntosh Labs USA, craftsmen of Ultra-luxe music systems, serenades VIPs at Boat Asia 2010 with 2-meter tower speakers, 3,600-watt amplifiers and a music / movie server, engineered to rock the high-seas.

Singapore, 14 April 2010 – Beyond powerboats, super yachts and sailing ships, VIPs to this year's Boat Asia event will be treated to a glimpse into what could otherwise be an ultimate music and movie experience onboard any luxury yacht.

As sponsor to this year's Boat Asia event, Ong Radio International's team of system designers have designed a music system which is able to immerse a 99 square-meter area with high-fidelity music at complete ease, built with hand-crafted electronic components from McIntosh Labs in Binghamton New York.

Despite sporting price tags that range from \$50,000 to millions, such custom-designed systems prove popular amongst both high-end residences and boats on the high-seas. "Our personalized approach in designing 'bespoke' entertainment systems begins with specific preferences of each client and his environment" says Marcus Loh, Ong Radio's VP of Business Development.

Marcus adds, "From high-powered private theatres to high-fidelity music systems it is not uncommon for clients to aspire the same level of entertainment experience on land, sea and even when they are on the road. With more than 23 brands from the world's finest consumer electronics manufacturers, coupled with Ong Radio's in-house custom-engineering services, such is what we are able to uniquely guarantee."

Boat Asia VIP Island Suite Showcase

At Boat Asia 2010, Ong Radio will be showcasing the following ultra-luxe audio visual components:

McIntosh XRT 1K Column tower Speakers

With power handling capability of more than 2,000 watts, the XRT 1K loudspeakers feature two towering columns of 22 2" titanium mid-range drivers each that flank a line array of 28 titanium tweeters each, forming a tri-column driver design, supported with 2 10" woofers and housed in exquisitely lacquered cabinets found only in the finest of grand pianos.

Unlike conventional speakers that exude spherical shaped sound waves, the XRT 1K Column speakers produce sound waves which are cylindrical. This unique feature eliminates reflections from the floor, walls and ceiling, while ensuring optimal balance in high, mid and low frequencies, and an excellent distribution of power into each speaker driver, resulting in very high quality audio reproduction at zero distortion, to anywhere in the 99 square-meter room.

McIntosh MC402 Power Amplifier

The MC402 stereo amplifier is rated to deliver a hefty 3,200 watts in peak power, through an extraordinary, distortion-cancelling, quad-differential design comprising of four complete amplifier circuits, whose outputs are combined in the unique McIntosh-crafted auto-formers. This delivers absolute transparency and musical accuracy into loads of 2, 4, or 8-Ohms.

The MC402's three-dimensional glass faceplate design adds elegance, while the illuminated peak-responding meters show the true power output, regardless of load. Its power guard indicators, remote power control and fiber-optic light diffuser illumination round out an impressive feature list, with parts hand-wound and crafted in McIntosh Labs, Binghamton New York.

McIntosh MEN220 Acoustic Voicing instrument

One of McIntosh's latest innovations, the MEN220 corrects for optimal room acoustics without altering the tonal character of the loudspeaker, while also functioning as a 2-way digital crossover.

While these features of the MEN220 has the power to optimize the sonic characteristics of the highest quality music systems, combining these features with Ong Radio's acoustic management fine-tuning, clients experience a level of clarity and resolution unattainable by any other means.

McIntosh C45 Pre-amplifier

Designed for the dedicated music lover, the C45 features ultra-short signal paths in conjunction with state-of-the-art silent electromagnetic switching to virtually eliminate preamp noise. A low noise, high-performance phono preamplifier is included. Dual 6-channel inputs allow control of the latest multi-channel audio formats, including DVD-Audio, SACD, Dolby Digital and DTS Audio/Video.

The C45 features a 2-stage electronic volume control, a large, easy-to-read front panel display, and an assignable balanced input. Input level trims and fiber-optic / LED front panel illumination provide complete, convenient control.

Kaleidescape Music and Movie library

The Kaleidescape Music and Movie library system simplifies the way home owners collect, manage and enjoy their movies and music. This unique system stores and automatically organizes one's collections for fast, easy and interactive access at the high-fidelity resolution. Owners can control the media library system even from their very own Apple I-Phone.

Universal 'one-touch' control system

This customized solution allows owners to orchestrate one's systems from the very palm of his / her hands with a highly personalized universal touch panel remote. This device is expandable into a total intelligent home control system, giving home / boat owners absolute mastery of his / her lifestyle by seamlessly automating multi-room AV, lighting, air-conditioning, security and smart-home appliances.

Silverlink audiophile cables

For decades, Silverlink has been a leading specialist in the intricate field of audiophile and videophile cables. Intricately terminated with Silverlink's proprietary 24k gold plated connectors by some of the finest cable engineers in the world, Silverlink audiophile grade cables promises absolute reliability, and a true high-fidelity performance every time.

Boat Asia, Asia's leading leisure boat and luxury waterfront lifestyle event, will span 15 to 18 April 2010. Guests may approach Ong Radio's system designers at both the VIP Island Suite and Lifestyle Gallery at Keppel Marina for a no-obligation consultation for these ultra-luxe music and movie systems.

Boat Asia 2010 Charity Gala sponsorship

In support of the Straits Times Pocket Money Fund, Ong Radio will be sponsoring a limited edition McIntosh integrated music system, worth \$15,000 for Boat Asia's Charity Gala dinner auction.

"As a 72 year old company steeped in the traditional business philosophy of giving back to society, we are proud to be given the opportunity to make this token contribution to the Straits Times Pocket Money Fund", says Marcus Loh, Ong Radio's VP of Business Development.

Marcus adds, "Now, perhaps for the first time, music aficionados need not trade high-fidelity performance for convenience". Constructed in celebration of McIntosh's 60th year in business, and wrapped in McIntosh's trademark casework of stainless steel, black glass and blue lights, the MXA60

Integrated Audio System from McIntosh challenges old notions about what constitutes serious audio hardware.

Capable of true-to-life sound reproduction that belies its diminutive size (the product measures 22.5" long, 10.6" high, and 14.9" deep, including loudspeakers), the MXA60 is a full-blown McIntosh HIFI in-miniature. Conceived and executed by the same team responsible for the McIntosh Reference System, the MXA60 stands ready to introduce a whole new range of music lovers to the pleasures of owning a hand-made audio system; a system steeped in the McIntosh traditions of unerring quality and value; a system that is built to last a lifetime.

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About Ong Radio International Pte Ltd

For over 72 years, Ong Radio has designed and delivered true high fidelity systems for many of the region's elites – ranging from dedicated ultra-luxe music systems to private theatres, multi-zone music and movies to home intelligence controls. The firm boasts a prestigious stable of more than 20 high-end brands, offering its clients an abundantly wide selection of system configurations, which are supported by dedicated in-house audio / video clinics for absolutely reliable tech support. Ong Radio's designers are trained to employ sophisticated instruments, installation techniques and performance calibration methodologies that are proprietary to Ong Radio – allowing the firm to guarantee a grand symphony every time.

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